

Biography

BLAINE JOE
BUKACHI



PRESIDENT & C.E.O, ARTVILLE STUDIOS.
Executive Producer, Recording & Mix Engineer

Brief History

Blaine Joe Bukachi, popularly known as Joe MasterKeyz, has led an impressive career as a keyboardist and music director in his 16 years of working in the music industry. He has played for numerous artists like Mercy Masika, Emmy Kosgei, Kelele Takatifu, Jimmy Gait, Nikko Ochieng, Sarah K, Pitson, Bethu & Highest Praise just to name but a few. On the international scene he has had the privilege of working with Exodus(Uganda), G-Way(Uganda), Dee Jones(Nigeria) and GwanSig Park(South Korea). He has also played on major events like Groove Awards, Praise Fest, GLS Annual conferences and directed music on international tours in Asia for 4 years.

In 2013, he ventured fully into music production, launching Artville Studios which has grown to become amongst the most popular studios in Nairobi. It is currently home for artists like Sauti Sol, Elani, Dela, June Gachui, Gogosimo and many others. It has also become the preferred rehearsal spot for international acts such as Ron Kenoly, Aloe Blacc, Ali Kiba and Jimmy Dluolu.

Artville studios has been featured in several well-known industry publications, including The Daily

Nation, Kenya Hacks, PHATBuzz Africa and Music in Africa. It is currently a major partner in the annual East Africa Music Summit, ONGEA.

Serving as the Executive Producer at Artville, Blaine Joe plays a major role in overseeing the production process and is actively involved in identifying, managing and exposing new talent in the music industry. Through his commitment to this role, he has caused Artville to grow into an international brand with recognition in countries like South Korea, South Africa, Nashville USA, UK and Australia.

Prior to starting Artville Studios, Blaine Joe worked as a Music Director at SAM Africa for 2 years, where he was in charge of auditioning, recruiting, training, directing and overseeing annual musical tours in South Korea.

These experiences and interactions became instrumental in equipping him to launch the Record label arm of Artville Studios in early 2017, which already has a fast growing number of signed artists.



facebook : <https://www.facebook.com/artvillestudios>
: <https://www.facebook.com/joe.masterkeys>

Instagram : https://www.instagram.com/artville_studios
: https://www.instagram.com/joe_masterkeyz

Twitter : https://twitter.com/Joe_Masterkeyz

Artists & Projects

Artists, Live recording projects, Short films and Jingles He's produced/worked with/on

1. Local Artists

Sauti Sol, Elani, Pitson, Alice Kimanzi, James Gogosimo, June Gachui, Parseen, Lemuel, Anita Peace, Sheila Juma, Sarah Ngii, Vivian, Zippy, Lydia Ndwiga, Pascal Tokodi, Fadhili, Njambi Koikai, Juma Tutu, Joshua Lumbasi, Pastor Hez, Amani Baya, Music for Life, New_wave music, Nviiri the story teller, Florence Mureithi, Tugi Mlamba

2. International Artists

Rocky Dawuni(Ghana), GwanSig Park(South Korea), Jimmy Dladlu(South Africa), Sinach(Nigeria), Matteo Di Leornado(Italy), Swahili Ali(Tanzania), Portia(Seattle), CC lamondt(Nashville)

3. Live Recording DVD

Green Pastures Tarbenacle Worship team, In His presence, T.I.M.E live recording(Uganda), Florence Mureithi 'Wimbo Mpya' Live Recording DVD

4. Signed Artists

Juma Tutu, New_wave music, Nviiri the Story teller, Son P, Swiga, Ace Muna, Trevor, Avom, Bro Kamau, Joshua, Ebby Mutai, Nick Owino, Tugi Mlamba

5. Commercials & Jingles

Wavy TV, Wavy Radio, Liberty Pension, Safaricom Jazz Festival, Kimbia App, Jubilee Campaign, Ken-Invest, ASOM

6. Short Films & TV/Radio Series (sound design)

Beautiful Disaster, Broken, Msanii, Coke Studio Radio hour, Akina mama na Uongozi



Artville Studios Control Room

Educational Background & Professional Interactions

Diploma in Business Management ; Moi University
Course study in Record Engineering ; University Of West London

Artville International Partners:

Yireh Recording Studios ; South Korea
Hillsong Production ; Sydney
Y'S Record Production ; United Kingdom

Artville Studios Live Room



contacts

+254 723 534 260

blainejoeem@gmail.com

blainejoe@artvillestudios.com

director@new-wavemusic.com

www.artvillestudios.com

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